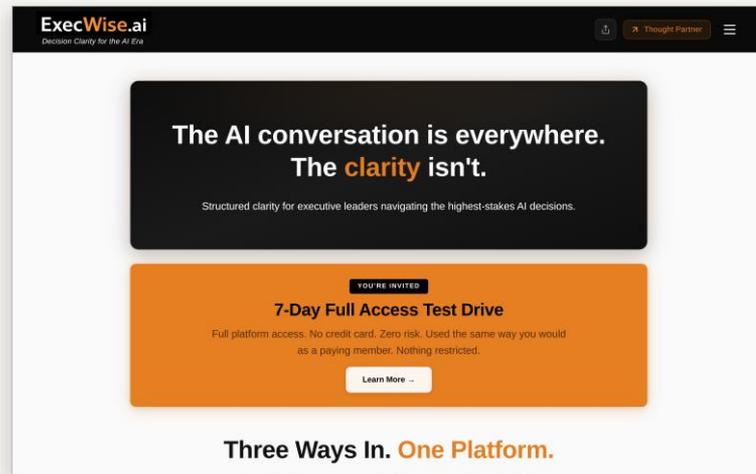# ExecWise.ai

Decision Clarity for the AI Era

A private platform for C-Suite leaders and Board directors navigating the governance, strategy, and leadership decisions AI makes urgent.

Prepared by Shaurav Sen | sen@shaurav.org

Every executive hears about AI.

Almost none get the decision support they actually need.

The market offers courses, briefings, vendor demos, and chatbots. What it rarely addresses is how decision rights, oversight structures, and accountability should change in an AI-augmented organization.

Executive Education

Broad by design, rarely deep enough for your specific context

Management Consultants

Expensive, shaped by the firm's frameworks and interests

AI Chatbots

Depend on what you ask — and you don't know what you don't know

Technology Vendors

Guidance inevitably tilts toward their own offerings

ExecWise fills this gap — not with more content, but with structured decision support.
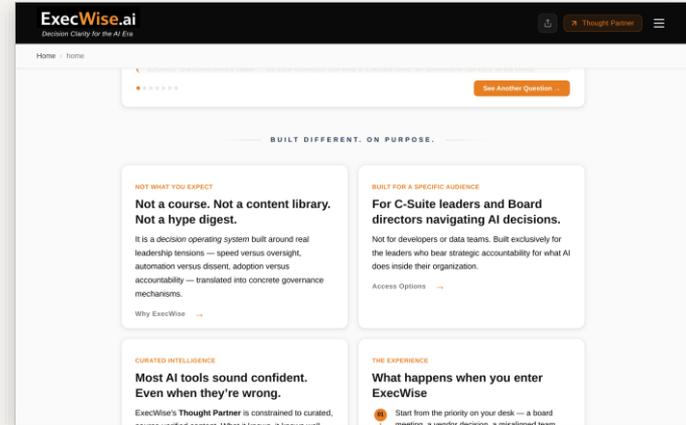
What Is ExecWise?

Not a course. Not a content library. Not a hype digest.

ExecWise is a structured decision operating system for executives navigating AI — built around real leadership tensions like speed versus oversight, automation versus dissent, and adoption versus accountability.

BUILT EXCLUSIVELY FOR

✓ *C-Suite executives and Board directors making consequential AI decisions*

The goal is not AI knowledge. The goal is better executive judgment.

Three ways in. One platform.

Leaders can start from the moment they are in, a fast scan of what they are missing, or the question they need to think through now.

MOMENTS THAT MATTER

9 urgent AI decisions leaders must navigate

Start with the situation on your desk right now and move straight to the most relevant insights, tools, and frameworks.

Situation-led entry

Board • vendor • alignment • scale

AI LEADERSHIP SCAN

What you're not seeing about AI — and what it's costing you

Select your role and AI maturity stage. Get a structured read on priorities, blind spots, and the questions you should already be asking.

Under 1 minute   5 leadership implications

AI THOUGHT PARTNER

Think through your decision

Ask any AI leadership question and get a substantive response bounded to curated, verified platform content — not the open internet.

How should we pressure-test this AI vendor case before we sign off?

Bounded intelligence   Cited • no generic AI

Start from the decision in front of you.

Nine recurring executive AI situations, framed the way leaders actually experience them.

1 Responding to Board Pressure on AI

Articulate strategy, governance readiness, and risk posture before the next meeting.

2 Establishing AI Governance

Define decision rights, escalation paths, and accountability before adoption outruns oversight.

3 Evaluating AI Vendor Claims

Interrogate assumptions, lock-in risk, and failure modes behind the polished business case.

4 Aligning the Leadership Team on AI

Surface competing assumptions about risk, opportunity, and priority before "alignment" becomes theatre.

5 Redesigning the Organization for AI

Move from role disruption and workflow change to a concrete redesign of the operating model.

6 Scaling AI Beyond Pilots

Diagnose what is missing between promising experiments and enterprise capability.

7 Overcoming Organizational Resistance to AI

Address fear, identity threat, and change fatigue — not just tool deployment.

8 Assessing Leadership Readiness for AI

Privately assess the assumptions and blind spots shaping consequential AI decisions.

9 Making a High-Stakes Strategic Decision

Use structured thinking before an AI bet becomes visible for years.

AI Leadership Scan

Most executives overestimate their AI readiness and underestimate what they're not seeing. Select your role and AI maturity stage for a structured reflection across five dimensions.

1 Judgment & Decision Discipline

2 Strategy & Competitive Advantage

3 Organization & Talent Design

4 Governance, Ethics & Accountability

5 Leadership & Reinvention

Personalized for 8 roles (CEOs to Board Members to Chief Legal Counsel) and four AI maturity stages

AI Thought Partner

Most AI tools sound confident — even when they're wrong.

ExecWise's **Thought Partner** is constrained to a curated, quality-verified research library. Ask any AI leadership question and receive a substantive, cited response.
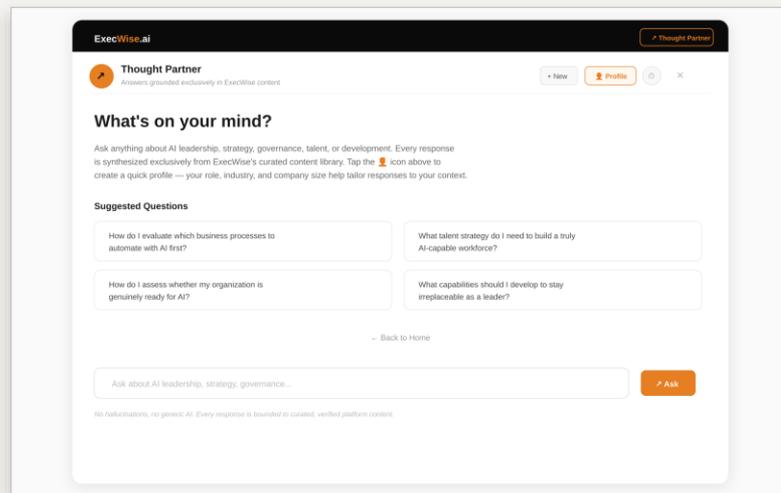
Bounded Intelligence
Draws from verified research — McKinsey, Harvard, Stanford HAI, NIST. No hallucinations.

Cited, Not Fabricated
Every claim references its source. Uncertainty is acknowledged, not disguised.

My AI Bridge (Optional)
Combine ExecWise structure with your personal AI tool's knowledge of how you work.

From insight to action.

Diagnostics, Decision Tools, Board-ready artifacts, and a persistent dashboard. For different levels of AI Maturity

AI Use Case Prioritisation

Identifies the best AI arenas for your organisation based on goals, readiness, and constraints. Output: Starting Profile + First Experiment Blueprint.

AI Governance Policy Builder

Generates a tailored AI governance policy — decision rights, acceptable use, escalation protocols, and board reporting cadence.

Business Case Stress Test

Pressure-tests any AI investment proposal. Audits assumptions, scores integrity, and generates the due diligence questions.

Leadership Alignment Scorecard

Maps where your C-suite is genuinely aligned on AI decisions — and where alignment is assumed but untested.

Board AI Preparation Guide

The 12 questions your board will ask about AI — with preparation notes, strong vs. weak answer signals, and a meeting checklist.

AI Vendor Evaluation Scorecard

Score any AI vendor across 8 dimensions and 24 criteria most procurement frameworks miss. Auto-populated red flags.

All outputs downloadable as PDF · Saved to your personal Dashboard · Retake and track over time

Why Exec**Wise** Is Different

Most platforms start with a curriculum.	→	**ExecWise starts from the decision on your desk.**
Most AI tools pull from the open internet.	→	**ExecWise is bounded to curated, verified research.**
Most content gives you information.	→	**ExecWise gives you structured judgment support.**
Most learning is performative.	→	**ExecWise is private, self-directed, and self-paced.**
Most platforms measure activity.	→	**ExecWise measures clarity — through diagnostics and outputs.**

Try Before You Commit

ExecWise is built on a simple conviction: ***earn your trust before asking for your commitment.***

7-Day Test Drive

Full platform access. No credit card. Zero risk.

✓ Every pathway in, every insight, every diagnostic, every Decision Lab Tool, every blind spot detector—fully unlocked for 7 days.

✓ Used the same way you would as a paying member. Nothing restricted.

✓ No sales call. No obligation. Cancel by doing nothing.

Sign up at https://execwise.ai

MEMBERSHIP

Everything. Unrestricted. Always On.

✓ Everything above, unrestricted

✓ Advanced diagnostics with saved results

✓ Interactive Decision Labs

✓ Board-ready guides and templates

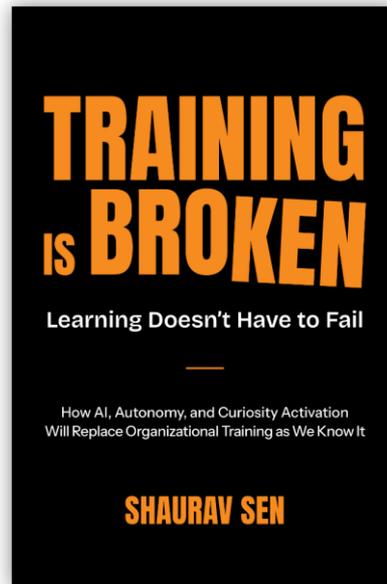✓ Personal dashboard + progress tracking

Cancel any time. No penalty.

$99/month | $999/year | Team: $7,500/year (includes 15 access passes)

Founder & Creator

Shaurav Sen brings three decades of global leadership experience across senior roles at Unilever, CEB, Korn Ferry, Gartner, and the Center for Creative Leadership — working with hundreds of C-Suite executives and Board directors. He has also been a part of several Executive Teams and Boards.

He is the author of *Training Is Broken: Learning Doesn't Have to Fail* (2026). ExecWise is built on the book's core insight: transformational learning happens when curiosity and emotional relevance are triggered.

Since generative AI emerged, Shaurav has spent over three years as an intensive practitioner — building AI-powered learning systems and developing the structured inquiry methods that power this platform.

TRAINING IS BROKEN

Learning Doesn't Have to Fail

—

How AI, Autonomy, and Curiosity Activation
Will Replace Organizational Training as We Know It

SHAURAV SEN

"

The moment a leader stops asking 'What should I know about AI?' and starts asking 'What am I not seeing?'— that's where real judgment begins.

— *Shaurav Sen*

ExecWise.ai

Decision Clarity for the AI Era

The best way to understand is to see it live.

Still have questions?

A 20-minute walkthrough can focus on the use cases most relevant to your agenda — board pressure, governance design, vendor evaluation, leadership alignment, or a current strategic decision.

If this resonates, I'd welcome the opportunity to walk you through the live platform or answer any questions.

The AI conversation is everywhere.
The clarity isn't.

Structured clarity for executive leaders navigating the highest-stakes AI decisions.

Shaurav Sen

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